

Press Release

## **Fortune Hotels rings-in the Christmas bells with *Cake Mixing***

*Hotels across the country usher the festive season with this rich tradition!*

**Delhi, 20 December 2022:** Fortune Hotels, a member of ITC's hotel group, has ushered the winter festivities with special cake mixing session - a perfect way to start of the Christmas festivities this year.

The chain-wide cake mixing sessions saw an amalgamation of the chefs, internal staff and guests coming together to bring in the Christmas cheer and mixing together all the amazing aromatic ingredients for a super special Christmas cake. The sweet aroma of fruits, nuts and spices filled the air and lifted everyone's spirits with the festive joy. As the ritual is said to bring good tidings for the approaching new year, the cake mixing at Fortune Hotels aims to create a sparkling vibe and experience that brings everyone together.

The event was celebrated across properties like Fortune Park JP Celestial Bengaluru, Fortune Avenue Jalandhar, Fortune Sishmo Bhubaneswar, Fortune Miramar Goa, Fortune Resort Sullivan Court Ooty, Fortune Inn Haveli, Gandhinagar, Fortune Park Dalhousie to name a few.

The brand is all set to create festive excitement for guests with engaging and joy-filled activities throughout the winter season. From cake mixing to adding new innovative twists to existing food menus to introducing new theme-based restaurants – there is a lot to celebrate before the year ends.

### **About Fortune Park Hotels Ltd**

Fortune Park Hotels Ltd is a wholly owned subsidiary of ITC Ltd. and is India's leading chain of first-class, full-service business and leisure hotels, with 55 signed alliances and 4200 rooms, across 47 cities in the country.

Fortune Hotels' brand philosophy is driven by its objective to provide contemporary accommodation to business and leisure travellers through its wide range of accommodation in pertinent destinations, with emphasis on personalized service at great value.

Convenient locations, excellence of cuisine, efficient service and competitive pricing have made the Fortune Hotels chain popular amongst discerning travellers.

Fortune, a member of ITC's hotel group has a number of clearly defined sub-brands bringing instant recall, so that guests can easily match their requirements with the chain's offers. The sub-brands under which the hotels are being operated by the chain are Fortune Select, Fortune Park, Fortune Inn, and Fortune Resort.

For more information, visit: [www.fortunehotels.in](http://www.fortunehotels.in)