

Press Release

Fortune Park Pushpanjali, Durgapur organises Blood Donation Camp to celebrate 27 years of Fortune Hotels in India

~ Employees and staff members of the hotel came forward to serve the community by donating blood ~

Durgapur, August 05, 2022: Following its unwavering commitment to serve the community, Fortune Park Pushpanjali, Durgapur, a member of ITC's Hotel Group organized a blood donation camp in collaboration with Durgapur Blood Donors Council to celebrate the leading hotel chain's 27th Anniversary. The blood donation camp was inaugurated by Hon'ble Anindita Mukherjee, Durgapur City Mayor.

With this initiative, Fortune hotels aim to give back to the community and share the delight of contributing to the society. Through donating blood, the team was able to spread the word about the multiple health benefits of blood donation.

To support the compassionate and purposeful exercise, the hotel leadership actively joined in too. Aashish Gawari, General Manager, Fortune Park Pushpanjali, Durgapur said, *"This is the 27th year of Fortune Hotels' establishment in India, and what better way to reinforce our commitment to our social and moral duty than blood donation. It is our endeavour to contribute to the community in whichever way possible. Blood donation is a noble cause that saves lives. It is a matter of pride that the entire Fortune family could participate. We hope that our efforts in association with the Durgapur Blood Donors Council help save lives in the Durgapur region."*

About Fortune Park Hotels Ltd

Fortune Park Hotels Ltd is a wholly owned subsidiary of ITC Ltd. and is India's leading chain of first class, full service business and leisure hotels, with 57 signed alliances and over 4300 rooms, across 48 cities in the country.

Fortune Hotels' brand philosophy is driven by its objective to provide contemporary accommodation to business and leisure travellers through its wide range of accommodation in pertinent destinations, with emphasis on personalized service at great value.

Convenient locations, excellence of cuisine, efficient service and competitive pricing have made the Fortune Hotels chain popular amongst discerning travellers.

Fortune, a member of ITC's hotel group has a number of clearly defined sub-brands bringing instant recall, so that guests can easily match their requirements with the chain's offers. The sub-brands under which the hotels are being operated by the chain are Fortune Select, Fortune Park, Fortune Inn and Fortune Resort.

For more information, visit: www.fortunehotels.in