

PRESS RELEASE

Fortune Hotels opens a beachfront retreat in the temple town of Puri

The upscale chain's second hotel in the state of Odisha

Puri, December 16, 2024: [Fortune Hotels](#), a member of ITC's hotel group, is pleased to announce the launch of [Fortune Beachfront Puri](#), its second hotel in Odisha. Situated on the serene coastline of the temple town, the hotel offers a seamless blend of beachside tranquillity, spiritual experiences, and Fortune's signature warm hospitality.

Located just a few kilometres from the sacred Shree Jagannath Temple, one of the pious and coveted Char Dham destinations in India, Fortune Beachfront Puri is designed to extend a unique combination of cultural exploration and seaside bliss, converting into a warm haven for the unhurried leisure traveller looking to soak in the beauty of the stunning Bay of Bengal coastline.

Celebrating the launch, **Samir MC, Managing Director, Fortune Hotels**, said, "*Fortune Beachfront Puri marks another milestone in our journey of creating exceptional experiences for our guests. As a brand committed to delivering warm, efficient service and thoughtfully curated stays, we are excited to offer a destination that beautifully combines Puri's cultural heritage with modern hospitality. We are confident that this property will become a preferred choice for travellers seeking a serene beachside escape coupled with enriching cultural explorations.*"

A premier sea facing property, [Fortune Beachfront Puri](#), features well-appointed guest rooms and suites, offering panoramic sea views from most rooms. Stylishly tailored for relaxation and a soothing stay the rooms are an inviting retreat for travellers seeking chic elegance and serenity. Together with thoughtfully curated amenities, including an outdoor swimming pool, a restful spa, and a well-equipped gym, the hotel is perfectly suited for both spiritual sojourns and relaxing getaways.

[Fortune Beachfront Puri](#) is set to be a food lovers delight, with a plethora of dining options available in its confines. **Zodiac**, the all-day multi-cuisine restaurant caters to the diverse palate of food enthusiasts serving global and regional cuisine on their plate. The soon-to-open, signature speciality restaurant, **Sea & Spice**, is all set to display the ocean's bounty in all its flavourful glory with its zesty seafood curries and sea-inspired preparations. Additionally, at **Fortune Deli**, guests can indulge in light snacks, pastries, and beverages to satiate their hunger pangs and odd- hourly cravings.

[Fortune Beachfront Puri](#) is also an excellent destination for hosting events and memorable celebrations. Be it a magical wedding organised on its manicured green lawns, a social function in its soon-to-open banquet hall or a poolside reception event set under the starry skies with the backdrop of the mesmerising sea; the hotel can accomplish it all. Besides this, its state-of-the-art infrastructure and exclusive pre-function area make it an ideal choice for reunions and corporate events, setting stage for extraordinary gatherings.

Ideally located, the hotel offers easy access to the Biju Patnaik International Airport (65 kms), Puri Railway Station (~6 kms) as well as local attractions like and Pipili (43 km) the handicraft town of Odisha, Konark Temple (50 kms), Chilika Lake (51 kms), Satpada (51 kms) famous for dolphin-citing, and Lingaraj Temple (62 kms), amongst others, creating an unparalleled travel experience.

With the addition of [Fortune Beachfront Puri](#), Fortune Hotels strengthens its presence in India, reinforcing its dedication to delivering exceptional hospitality in distinctive destinations.