

## Fortune Hotels announces its 6<sup>th</sup> hotel in Delhi NCR

*Inks an agreement for Fortune Park Vivek Vihar, New Delhi*

**Gurgaon, 21 October, 2021:** Fortune Hotels, a member of ITC's hotel group has inked an operating agreement for a hotel in Vivek Vihar, East Delhi. With this signing the premier hotel chain expands its presence in the NCR region.

Set to be a 'Fortune Park' the new hotel will have 70 smartly furnished rooms and suites, a delectable all day dining restaurant, a casual bar & lounge, two spacious banquet venues, a fully equipped gym along with a relaxing spa to refresh the body, mind and soul.

Announcing the signing, **Samir MC, Managing Director, Fortune Park Hotels Limited, said:** *"We are pleased to announce our sixth hotel in the NCR region. This hotel is strategically located in the plush confines of East Delhi, a very demand driven market with immense business potential. With our quality offerings along with the ITC's Hotel Group legacy behind us, we are sure to become a preferred hotel option for business travellers as well as resident societies based in and around this area."*

Poised to open early next year, this stylish hotel aims to cater to the business needs of guests travelling to industrial areas of Ghaziabad, Shahdara, Sahibabad and NOIDA. It is in close proximity to the Karkardooma Courts Complex and well connected by the express metro link to both domestic & international airports.

Currently, Fortune Park Hotels Limited offers 4 sub-brands in the mid-market to upscale segment in India i.e. Fortune Select, Fortune Park, Fortune Resort and Fortune Inn. With this signing, the premier domestic chain now has 6 alliances, around 500 rooms in Delhi NCR.

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**About Fortune Hotels:**

Fortune Park Hotels Ltd is a wholly-owned subsidiary of ITC Ltd. and is India's leading chain of first class, full service business and leisure hotels, with 51 signed alliances and ~ 4000 rooms, across 44 cities in the country.

Fortune Hotels' brand philosophy is driven by its objective to provide contemporary accommodation to business and leisure travellers through its wide range of accommodation in pertinent destinations, with emphasis on personalized service at great value.

Convenient locations, excellence of cuisine, efficient service and competitive pricing have made the Fortune Hotels chain popular amongst discerning travellers.

Fortune, a member of ITC's hotel group has a number of clearly defined sub-brands bringing instant recall, so that guests can easily match their requirements with the chain's offers. The sub-brands under which the hotels are being operated by the chain are Fortune Select, Fortune Park, Fortune Inn and Fortune Resort.

For more information, visit: [www.fortunehotels.in](http://www.fortunehotels.in)