

Fortune Hotels solidifies its presence in Punjab

Inks a 2nd Fortune hotel in the holy city of Amritsar

New Delhi, 3 May 2023: [Fortune Hotels](#), a member of ITC's hotel group continued active expansion of its portfolio by signing yet another operating agreement for a new hotel in Amritsar – the golden city of Punjab. Expected to open in Q2 of FY 2023-24, this hotel is the upscale chain's fourth alliance in Punjab and the second property in Amritsar.

Located at Ranjit Vihar, this city hotel that features modern well-equipped rooms & suites, a restaurant, a boardroom, a rooftop swimming pool, event facilities and a chic bar is pegged to meet the growing demands for MICE and socials in this part of the famed city.

*Speaking on the occasion, **Samir MC, Managing Director, Fortune Hotels** said, "Amritsar is a major cultural, administrative and economic centre of Punjab and holds immense potential for us. With a hotel near the Golden Temple, we were keen on adding another hotel in the midst of the city that would cater to the business and corporate clientele of the region, this city hotel would do just that. Offering a perfect mix of comfort, recreation, business-led facilities and food and beverage options, we are confident that the hotel will be a popular alternative for all city residents and business guests alike."*

Amritsar is one of the most popular tourist destinations and the second largest city in Punjab, home to the world-famous, hallowed Golden Temple, and a hub of textiles and handicrafts in India. Taking advantage of the city's popularity, the hotel is designed to cater to both business and leisure travellers, with a focus on providing exceptional service and comfort to guests. The hotel is suitably located in the city, 7.7 km away from the Golden Temple, 5.4 km from the railway station, and 8.8 km from the airport. Upon its opening, the hotel will promise to be an ideal place for all types of travellers - leisure, pilgrim, and business.