

Fortune Hotels opens a pristine property in Khajjiar

This is the upscale chain's fifth hotel in Himachal Pradesh

Khajjiar, 12 June 2023: <u>Fortune Hotels</u>, a member of ITC's hotel group is delighted to announce the opening of its newest hotel in the scenic town of Khajjiar. Nestled amidst breath-taking landscapes of Himachal Pradesh, this addition to the Fortune Hotels portfolio promises an extraordinary experience for travellers.

Set in the heart of the 'Mini Switzerland' of India, Fortune Khajjiar blends warm hospitality and a mystical charm in its pristine surroundings. The property offers guests an enchanting retreat surrounded by towering pine trees, snow-capped mountains, and lush green meadows. The property's idyllic setting provides a perfect escape from bustling city life, allowing guests to immerse themselves in nature's splendour.

Situated just an hour's drive from the tourist hot spot Dalhousie, the hotel offers easy access to numerous popular tourist attractions in the region, making it a perfect choice for leisure travellers looking to explore the natural beauty of Himachal Pradesh.

The well-appointed rooms and suites with magnificent views are a highlight; along with the all-day diner, a chic bar, a modern banquet hall, a swimming pool, kids play area, and soon to open gymnasium and a restful spa, making the hotel apt for families, couples, and solo travellers alike. Additionally, the town attracts adventure seekers as well, hosting multiple adventure sports like paragliding, horse riding, trekking, and zorbing which are constant attractions here.

Announcing the hotel opening, **Samir MC, Managing Director, Fortune Hotels** said, "Khajjiar is a mesmerising location, relatively untouched and undiscovered by a majority of travellers. It is sure to appeal to holiday-goers looking to travel to unique locations. As a business, we recognize our strength in running successful hill hotels and our team hopes to recreate the same magic in Khajjiar as well. This is our 5th hotel in Himachal Pradesh and with it, we reiterate Fortune Hotels' dedication to delivering memorable experiences and impeccable service across our 49th location in India."

With a spacious and fully- equipped banquet hall and outdoors, Fortune Khajjiar lays special focus on hosting events and intimate celebrations too, making it a perfect venue for small weddings, corporate and social gatherings.