

Fortune Hotels expands its Southern footprint

Signs two properties in Tamil Nadu- one each in Hosur & Chennai

New Delhi, 22 November 2023: [Fortune Hotels](#), a member of the ITC hotel group, announced its newest signings, a brownfield resort located in the picturesque area of Uthandi, Chennai and an over 100-room conversion hotel in Hosur, just an hours drive from Bangalore. The two strategically located hotels, scheduled to open in a few months, add strength to the Fortune Hotels portfolio of 64 alliances across 54 cities of India.

Mr. Samir MC, Managing Director, Fortune Hotels, expressed his delight at the two signings and said, *"It is good to be on the path of expansion as envisaged by us early on. Both the Hosur & Chennai properties are poised to be fantastic additions to our portfolio thereby strengthening our footprint in the enchanting state of Tamil Nadu. The choice of these locations was driven by their immense growth potential and strategic advantages. With these key additions, we once again demonstrate our dedication to providing guests with exceptional experiences in newer locations while maintaining the legacy of our existing properties."*

Fortune Beach Resort ECH Chennai in Uthandi, is appealingly sited on the Golden beach-one of the cleanest, beautiful and most sought-after beaches in Chennai. With aesthetically designed, spacious and well-appointed rooms, multiple food and beverage outlets including an all-day diner and a trendy bar and lounge the resort is sure to become a splendid getaway for family and friends. To cater to the ever growing 'socials' in this area, the it will also house a spacious banquet hall along with sprawling lawns and an array of other modern day facilities essential to extend a warm and comfortable experience to both city residents and travellers seeking an unparalleled blend of both style and elegance.

Fortune Hosur will have 107 stylish rooms and suites and a host of modern facilities designed to suit the present- day business traveller on a short or long stay. Hosur is home to a flourishing manufacturing industry that attracts a wide range of corporate and business travellers throughout the year. Undergoing refurbishment as per Fortune brand standards, the majestic hotel, conveniently located in the industrial town of Hosur is being prepped to add that perfect zing to guest stays. A delightful all-day dining outlet, a speciality restaurant, relaxing bars, a rejuvenating spa and an outdoor swimming pool will add to the oomph of the place. Additionally, multiple banquet venues, make the hotel a coveted venue to host corporate events and memorable social functions.

As Fortune Hotels continues to grow and grow its offerings in south India it will now have 5 alliances in Tamil Nadu- one each in Vellore, Ooty, Tiruppur, Chennai and Hosur.