

Fortune Hotels inks a new alliance in Khajjiar, Himachal Pradesh

Known as the 'Mini Switzerland of India', Khajjiar promises unmatched serenity amidst pristine Himalayan landscapes

Khajjiar, 25 April 2023: Fortune Hotels, a member of ITC's hotel group announced the signing of an operating agreement for a hotel in the picturesque hill station of Khajjiar in Himachal Pradesh. This is the upscale hotel chain's 5th hotel in the scenic State of Himachal Pradesh.

This existing property has been undergoing an extensive renovation programme and is set to open its doors in the first quarter of FY 2023-24. It promises to be a delightful retreat for travellers seeking memorable experiences amidst the pristine Himalayan ranges.

Nestled in the lap of nature, this charming hotel perched at an altitude of 6,500 ft. is poised to offer breathtaking views of the surrounding landscapes and is a stone's throw from the Khajjiar Lake. Just an hour's drive away from the tourist hot spot Dalhousie, the hotel offers easy access to other popular tourist attractions in the region, making it an ideal choice for leisure travellers looking to explore the natural beauty of Himachal Pradesh.

The well-appointed rooms & suites with their magnificent views are the highlight; along with which the all-day diner, a chic bar, a modern banquet hall, kids play area, a gymnasium, swimming pool and a restful spa, make the hotel suitable for families, couples, and solo travellers alike. Additionally, the town attracts adventure seekers as well, hosting multiple adventure sports like paragliding, horse riding, trekking, and zorbing which are constant attractions here.

Speaking on the occasion, Samir MC, Managing Director, Fortune Hotels said, "En route to speedily growing our leisure footprint across India, we add yet another jewel to our portfolio and our ever-so-popular properties in the hills. This is our second alliance in Himachal Pradesh with the Ownership and we thank our partners for once again trusting us with their hotel and helping us bring our reputed brand to this mesmerizing town of Khajjiar, a destination known for its natural beauty and charm."

Khajjiar is a pristine picture-postcard hill town just 24 kms from Dalhousie. Surrounded by green limitless meadows, the quaint old-world borough is blessed with abundant flora and fauna, deep valleys, snow-clad hills, a picturesque lake, a rich wildlife sanctuary and a cedar forest in its heart. Known as the "Mini Switzerland of India" it is also famous for its nine-hole golf course which is nestled in the midst of lush greenery and a breathtaking landscape.