

## Fortune Hotels inks a new alliance in Dehradun

*Brings its footprint to the capital city of Uttarakhand*

**Delhi NCR, 11 October 2023-** [Fortune Hotels](#), a member of ITC's hotel group announced the signing of a new operating agreement for an upscale property in Dehradun. With this alliance, the premium hotel chain adds its fourth hotel in Uttarakhand, thereby adding more depth to its swiftly growing portfolio in this mystical North Himalayan state.

Poised to open its doors to guests in early 2026, Fortune Select Dehradun is a greenfield project on Chakrata Road, advantageously located in close proximity to the Selaqui Industrial Area, which is home to a variety of pharmaceutical and manufacturing companies as well as renowned domestic and international educational institutions.

The stunning hotel will feature comfortable rooms, a refreshing swimming pool, an opulent spa, a well-equipped fitness centre, and delectable food & beverage offerings to satiate the taste buds of its prudent guests. In addition, the hotel's prime location, along with its immaculate banquet facilities will make it a perfect setting for hosting large corporate events and social gatherings.

Commenting on the development, **Samir MC, Managing Director, Fortune Hotels** said, *"Our entry into Dehradun furthers our footprint into the vibrant and prospective region of the Himalayas. Like our Haldwani hotel, this mix-use property will also cater to both business and leisure travellers seeking quality experiences with us. With an already existing coveted resort in the scenic locales of Mussoorie, this hotel signing is sure to further as well as complement the legacy of its sister hotels in the state."*

Fortune Hotels has three operating hotels in Uttarakhand, one each in Haridwar, Haldwani & Mussoorie. This new signing demonstrates our commitment to providing guests exceptional experiences now in the capital city of Uttarakhand.