

## Fortune Hotels expands its presence in Punjab with the opening of Fortune Inn Heritage Walk Amritsar

Only 5-minute walk from the Golden Temple, this is the upscale chain's first property in the city

Amritsar, 19 June 2023: Fortune Hotels, member of ITC's hotel group opened its maiden property, Fortune Inn Heritage Walk in the pious city of Amritsar. Situated just at a 5-minute walking distance from the sacred Harmandir Sahib, better known as the Golden Temple, this stylish hotel promises to offer a 'golden' stay to its guests.

Blending in modern elegance with warm hospitality and impeccable services, Fortune Inn Heritage Walk Amritsar features well-appointed rooms and suites, each thoughtfully designed to combine modern amenities with blissful comfort. Guests can choose to try some locale fare in the all-day-diner Zodiac, relax and stay connected with high-speed Wi-Fi, or simply stroll around on the Heritage Street glimpsing the old Amritsar city's charm and colour.

Announcing the launch of the hotel, **Samir MC, Managing Director, Fortune Hotels** said, "As we continue to expand our footprint in Punjab, we remain steadfast in our mission to redefine guest experience, driven by a perfect balance of business acumen, unwavering passion, and a deep understanding of the essence of true hospitality. With Fortune Inn Heritage Walk Amritsar we are combining our extensive knowledge of the hospitality and genuine appreciation for the cultural tapestry that defines Punjab. By embracing the local traditions, warm hospitality, and top-notch service, this hotel is all set to be a beacon of excellence in the region. Boasting a rich cultural heritage, Amritsar is an important pilgrim destination, making our decision to invest here a strategic and promising one."

Fortune Inn Heritage Walk Amritsar is a haven for guests seeking to immerse themselves in the radiant ambience of the sacred sanctuary. Whether a guest is on spiritual journey, a cultural exploration or a business trip, this hotel offers a glimpse of the vibrant soul of the city where one makes lasting memories irrespective of their reason for travel.

One of the few hotels in this area offering guest parking spaces on their premises, the hotel is conveniently located within proximity to key attractions like Jalianwala Bagh, Durgiana Temple, Wagah Border etc. Fortune Inn Heritage Walk Amritsar offers easy access to the Amritsar International Airport, Railway Station, Nexus Mall and VR Ambarsar Mall. It also serves as an ideal base for exploring nearby cities, with Jalandhar, Pathankot, Ludhiana, and Chandigarh within a reasonable distance.