

Press Release

Fortune Hotels enters Aligarh

Marking the upscale hotel chain's fourth opening in Uttar Pradesh

Aligarh, 31 October 2023: [Fortune Hotels](#), a member of ITC's hotel group, announced the launch of Fortune Park in Aligarh, making it the fourth opening in the state of Uttar Pradesh. Designed to be a perfect option for city residents and the upbeat business and leisure travellers to celebrate, engage and unwind, this upscale hotel is sure to charm all guests with its warm hospitality and seamless services.

Set to be the city's favourite go to place, Fortune Park Aligarh offers 65 well-appointed, stylish rooms featuring chic interiors and a contemporary setting. Top-of-the-line amenities, an array of F&B outlets, lavish event spaces and a dedicated hotel team makes sure to make every guest stay special.

Announcing the addition of this newest hotel Fortune Park, Aligarh to their portfolio Samir MC, Managing Director, Fortune Hotels said, "We are delighted to add another Fortune to our growing footprint in Uttar Pradesh and thank the promoters for recognizing the Fortune Advantage and bestowing their trust in us. Aligarh is not just a heritage city but also an established educational hub, an agricultural trade centre and an emerging industrial zone which is home to thousands of manufacturers, exporters, and industrial suppliers. This unique disposition of the bustling city draws both tourists and business travellers to it and we look forward to hosting them all."

For city residents, looking to appease their taste buds a visit to **Zodiac**, the all-day dining multi-cuisine restaurant is a must. Those looking to celebrate, cheer or simply unwind with family and friends can plan to head to **Nakshatra** the stunning soon-to-open, rooftop restaurant that is set besides the swimming pool along with a trendy discotheque, pegged to be the first in the city.

Additionally, the hotel features large multifaceted banquet spaces, state-of-the-art facilities, a dedicated events team, lip-smacking gourmet options, and tailor-made services to make every event a success. With a capacity to host up to 500 guests, the hotel transforms into a perfect destination for small weddings, company off-sites, social events, celebrations, conferences and more.

Sharing their delight on the opening of Fortune Park, Aligarh Mr. Sanjeev Kumar Gupta & Mr. Sharad Mittal, Managing Partner, Sudharaj Hospitality said, "We are excited to partner with Fortune Hotels and bring the ITC Hotels lineage and branded hospitality services to the city of Aligarh. We look forward to extending a warm stay and an exquisite cuisine experience to our guests and aim to make Fortune Park Aligarh a notable address in the historic city of Aligarh. We have found able partners with Fortune Hotels and look forward to further strengthen our association."

Located on the Grand Trunk Road just off the RTO office and well connected with via the upcoming Noida International Airport by Aligarh - Palwal Road the hotel offers easy access to the iconic Aligarh Muslim University and the industrial belt. The hotel also offers easy access to prominent tourist attractions like Jama Masjid, Aligarh Clock Tower, and Khereshwar Mandir.

Besides Fortune Park Aligarh, Fortune Hotels has three operating hotels in Uttar Pradesh, one each in Lucknow, Noida and Ghaziabad.