

Fortune Hotels to enter Hoshiarpur *Strengthens presence in Punjab*

Gurgaon, 2nd September, 2021: Fortune Hotels, a member of ITC's hotel group has inked an operating agreement for a hotel in Hoshiarpur, Punjab. With this signing the premier hotel chain strengthens its footprint in the State.

Announcing the signing, **Samir MC, Managing Director, Fortune Park Hotels Limited, said:** *"We are pleased to announce our entry into Hoshiarpur and thank the promoters for their trust in us. This hotel enhances our portfolio mix. Our quality offerings along with the ITC's Hotel Group legacy behind us, will give the city dwellers a premium address to host their celebrations and memorable events."*

Set to be a 'Fortune Park' the new hotel would be the first branded first-class, full-service hotel of the city and will aim to cater to a mix of leisure, business and social clientele alike.

Together with 57-rooms and suites, a restful spa, swimming pool, multiple food & beverage offerings and over 20,000 sq. ft. of banquet venues and extensive lawns, this regal property is located on NH3 just 6 km from Hoshiarpur town. Poised to open later this year, the elegant hotel doubles up as a convenient getaway for the city residents to relax and rejuvenate over weekends. Its strategic location also makes it a great stopover for pilgrims enroute to religious places like Mata Chintpurni temple, one of the prime 'Shakti Peethas' in India.

Currently, Fortune Park Hotels Limited offers 4 sub-brands in the mid-market to upscale segment in India i.e. Fortune Select, Fortune Park, Fortune Resort and Fortune Inn. With this signing, the premier domestic chain now has 11 new alliances across 11 key cities of India.

About Fortune Hotels:

Fortune Park Hotels Ltd is a wholly-owned subsidiary of ITC Ltd. and is India's leading chain of first class, full service business and leisure hotels, with 49 signed alliances and around 3800 rooms, across 43 cities in the country.

Fortune Hotels' brand philosophy is driven by its objective to provide contemporary accommodation to business and leisure travellers through its wide range of accommodation in pertinent destinations, with emphasis on personalized service at great value.

Convenient locations, excellence of cuisine, efficient service and competitive pricing have made the Fortune Hotels chain popular amongst discerning travellers.

Fortune, a member of ITC's hotel group has a number of clearly defined sub-brands bringing instant recall, so that guests can easily match their requirements with the chain's offers. The sub-brands under which the hotels are being operated by the chain are Fortune Select, Fortune Park, Fortune Inn and Fortune Resort.

For more information, visit: www.fortunehotels.in