

Fortune Hotels checks into South Goa

Strengthens its leisure portfolio with a 96 room resort in Benaulim

Gurgaon, 16th September, 2021: Fortune Hotels, a member of ITC's hotel group has inked an operating agreement for a resort in Benaulim, South of Goa. Poised to open in October, this attractive resort is the third alliance of the chain in Goa. With this latest addition, Fortune Hotels now has 50 alliances across 43 cities of India.

Announcing the signing, **Samir MC, Managing Director, Fortune Park Hotels Limited, said:** *"We are pleased to multiply our inventory in Goa and pace up our growth by announcing our newest soon-to-open resort in Benaulim. With this signing, we expand our leisure portfolio and now have three distinct offerings in the most popular holiday destination of India- an operating hotel in Panjim and an upcoming hotel in Candolim in the North, along with this balmy 96- key resort in the South of Goa."*

Located just 800 meters from the pristine Benaulim beach, this quaint and picturesque resort, is an existing property. It would be speedily refreshed and styled to the Fortune brand standards and readied to welcome guests in its new avatar as Fortune Resort Benaulim Goa by the early part of the festive season.

Together with 96-rooms including plush suites and chalets, a relaxing spa, a stunning swimming pool, multiple food & beverage offerings and unique experiences, this tranquil property is sure to charm the mixed bag of leisure travellers headed to Goa.

Fortune Resort Benaulim Goa, with its unique setting and ample banquet rooms, open spaces and a lawn, can also convert into a perfect venue for dreamy weddings. Mainly catering to leisure, MICE, Charter & wedding business, the resort is expected to continue to capitalize on MICE related opportunities that seem to be steadily growing in the state.

Currently, Fortune Park Hotels Limited offers 4 sub-brands in the mid-market to upscale segment in India i.e. Fortune Select, Fortune Park, Fortune Resort and Fortune Inn. With this signing, the premier domestic chain now has 3 hotels with ~250 rooms across the tiniest state of India.

About Fortune Hotels:

Fortune Park Hotels Ltd is a wholly-owned subsidiary of ITC Ltd. and is India's leading chain of first class, full service business and leisure hotels, with 50 signed alliances and around 3900 rooms, across 43 cities in the country.

Fortune Hotels' brand philosophy is driven by its objective to provide contemporary accommodation to business and leisure travellers through its wide range of accommodation in pertinent destinations, with emphasis on personalized service at great value.

Convenient locations, excellence of cuisine, efficient service and competitive pricing have made the Fortune Hotels chain popular amongst discerning travellers.

Fortune, a member of ITC's hotel group has a number of clearly defined sub-brands bringing instant recall, so that guests can easily match their requirements with the chain's offers. The sub-brands under which the hotels are being operated by the chain are Fortune Select, Fortune Park, Fortune Inn and Fortune Resort.

For more information, visit: www.fortunehotels.in